

[www.lanajelenjev.com](http://www.lanajelenjev.com)

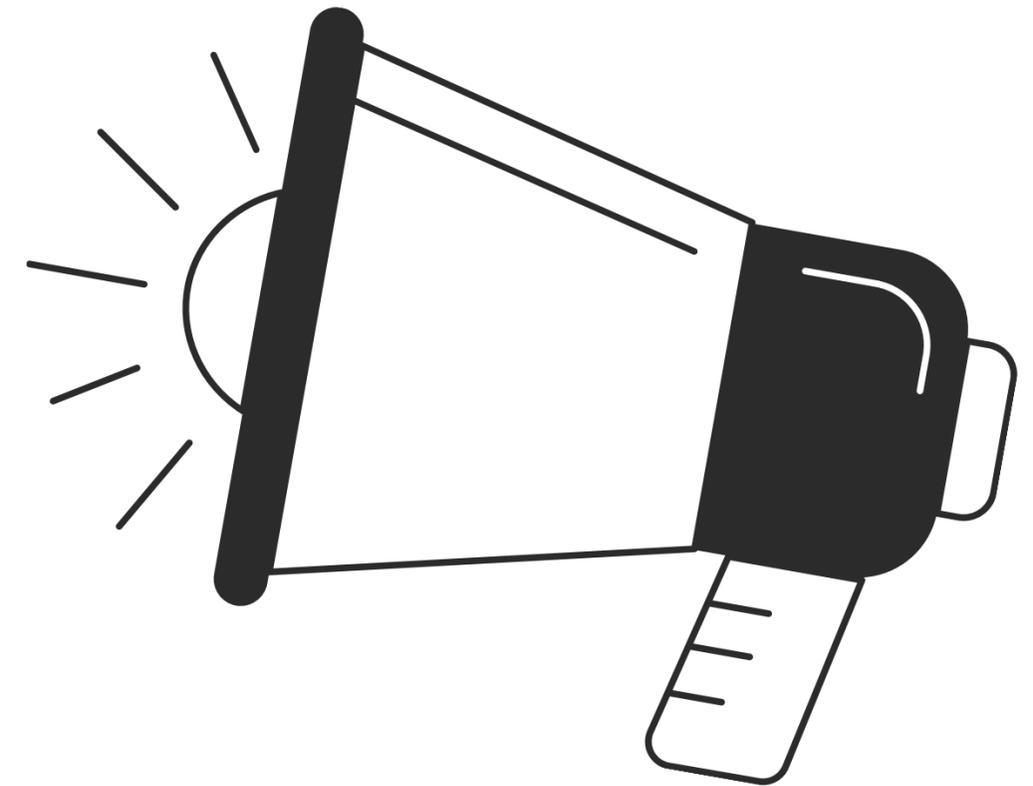
# Lana Kristine Jelenjev

Learning Experience Strategist/ Community Alchemist



## MY MISSION QUESTION

HOW MIGHT I  
merge my love for deep  
learning, aligned actions  
and community design to  
promote systemic and  
regenerative change?



# My Ethos

WHAT I STAND FOR

## I BELIEVE IN CLARITY

Clarity is an essential component for us to gain awareness not only of our longings, but also be more mindful of our strengths, our stance in life, and the way we can bring life to the world with our unique presence.

## I BELIEVE IN THE POWER OF SMALL, ALIGNED AND "SELF-FULL" ACTIONS

Since I was in my teenage years, I got enthralled by the idea of pebbles stirring ripples in a pond. I believe that the path to change is through each one of us bringing in our strengths and gifts in the spaces that we inhabit. In bringing our FULL SELVES in, we can stir change that benefits society.

## I BELIEVE IN "PAKIKIPAGKAPWA"

Pakikipagkapwa in Filipino means our shared inner selves. I am a big proponent of collaboration, connection and community. All of which, we do in relation with and for each other.

# My Theory of Change

I believe that change happens from an inner awareness and expression of our self-fullness. This encompasses our self-awareness, our self-integration and our self-advocacy that are shaped by our identity and self-belonging. As we show up fully, in connection with ourselves, we also learn to engage with others. This shared inner self (pakikipagkapwa) allows us to experience and embody being in belonging with others and with the world. From this space of belonging, we are then inspired, activated and empowered to take collective and communal action.



# Projects I can help you with

## MY AREAS OF EXPERTISE

### DESIGN THINKING + LEARNING

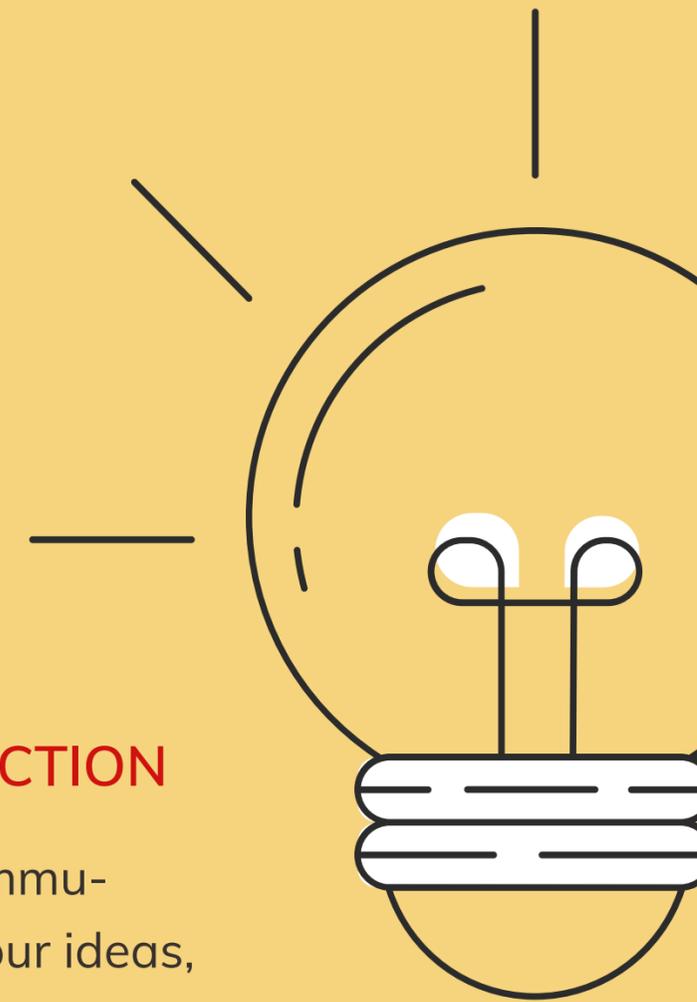
I lend my vast experience in curriculum, teaching and training in service of mission-driven educational institutions, companies and non-profit organizations to turn their wealth of expertise into transformational learning programs that can positively impact society.

### COMMUNITY + MOVEMENTS

I help founders create impact and legacy through transformational movements and thriving communities. I develop strategies and coaching that enables them to more visibly engage, and connect with their tribe, unlocking powerful resources & potential.

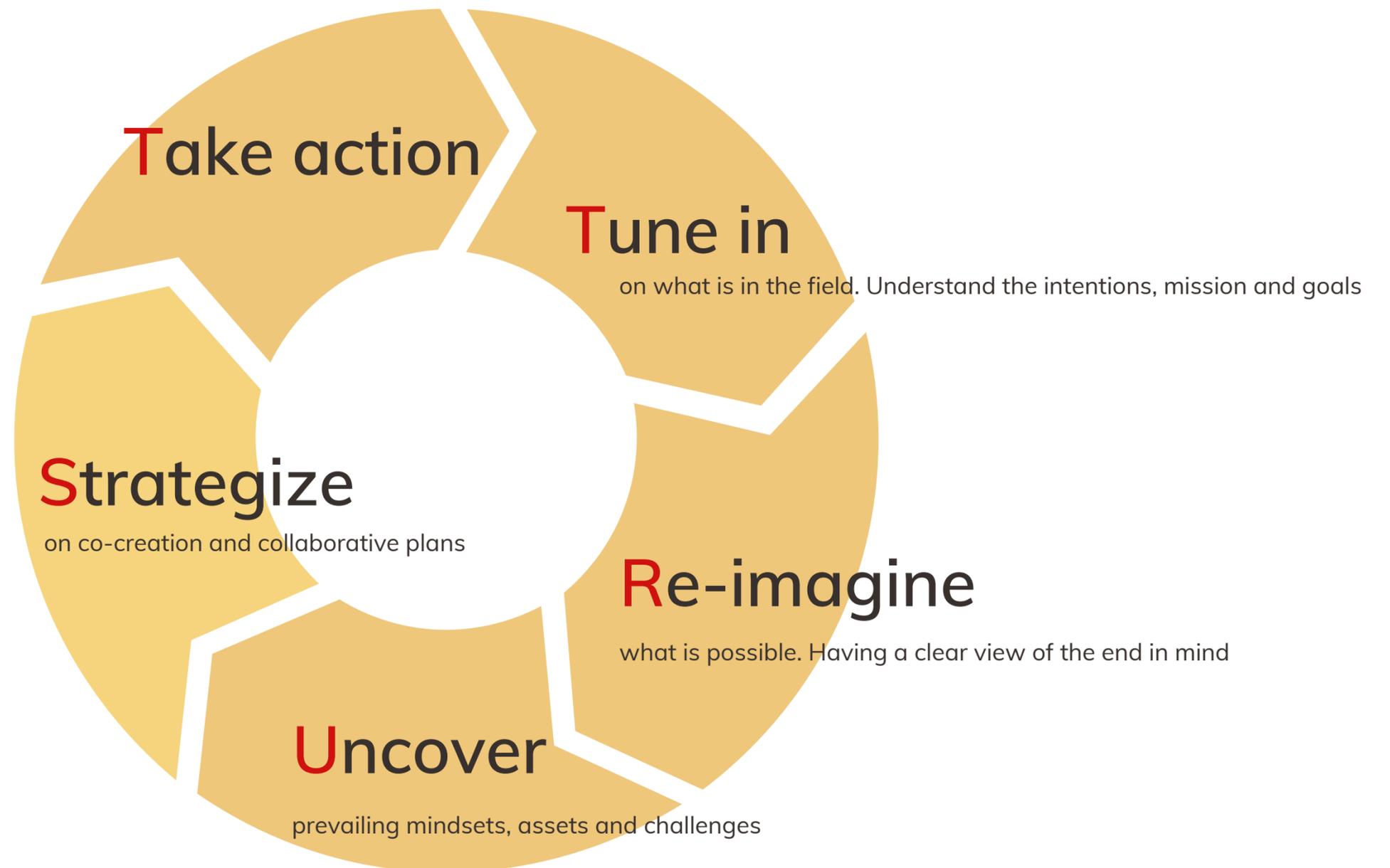
### DEEP ALIGNMENT + ACTION

Using Compassionate Communication, I help you filter your ideas, align you to your vision and create executable 90 Day Action Plans. I also invite emergence and long-termism in the strategy process.



I guide founders, changemakers, and impact driven organizations to action big picture visions, catalyze the potential within their communities and design learning experiences with transformational & lasting impact.

## HOW I WORK WITH MY CLIENTS: WITHIN A CIRCLE OF TRUST



# Educational background

LEARNING AS A DEEP VALUE



## Certificate on Reading Instruction/ University of California, San Diego Extension

The Specialized Certificate in Gifted and Talented Education (GATE) program is offered to help educators meet educational training requirements for teaching gifted and talented students and to keep educators informed about recent research and curriculum development in the field.

## Certificate on Gifted & Talented Education/ Univ of California, San Diego Ext.

Building literate classrooms across subject matters and preparing students to become fluent, independent readers has become a major emphasis in all school districts. This program is designed to expand basic assumptions and knowledge of reading foundations, reading assessment, reading research, reading intervention, reading strategies and the design of effective literacy models.

## Making Learning Visible/ Harvard Graduate School of Education

This course examines group learning through the Making Learning Visible framework, which began as a collaborative research project between Harvard's Project Zero and educators in Reggio Emilia, Italy, and has since been adopted by hundreds of teachers to promote group learning.

## Teaching for Understanding / Harvard Graduate School of Education

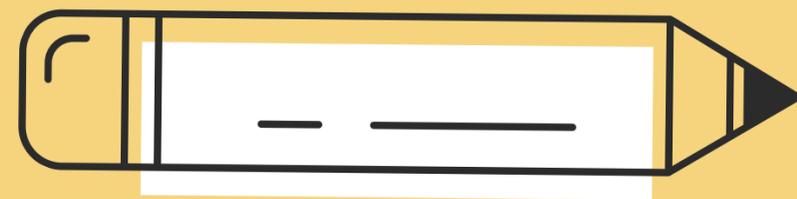
Teaching for Understanding is an approach to curriculum design that goes beyond the simple relay of information to help students develop transferable knowledge and skills that they can apply in situations they have never encountered before.

## B.S. Family Life and Child Development/ University of the Philippines

Family Life and Child Development is the study of the individual and collective development of family members and their relationships. It focuses on the interaction of family members as they address their material and relational needs. The discipline takes into account issues and challenges facing families and societal development both local and global.

# Educational background

## WORKSHOPS/TRAININGS



### Foundations of Learning Experience Design/ NovoEd

a 5-week learning cohort that teaches design tools, concepts, and strategies to create one's own design blueprint that addresses a tangible business need

### From Ideas to Action/IDEO U

a 5-week course that teaches you how to frame your ideas as experiments and bring others in on your vision of the future

### Designing for Change/ IDEO U

a 5-week course that helps you build the momentum you need to scale from small shifts to big transformations

### Social Impact Analysis/ +ACUMENT

a 4-week course that assess the breadth, depth and focus of your social impact using a three-part framework

### Storytelling for Change/ +ACUMEN

a 6-week course that improves your public speaking by uncovering and communicating your personal story

# PROJECTS FOR DREAM SEE DO

SOME PROJECTS I AM WORKING ON FOR  
DREAM SEE DO (AN ONLINE LEARNING PLATFORM)



## My Possibilities

A nonprofit that provides adults with Down Syndrome, Autism, and other cognitive disabilities the chance to continue their education. Worked on the curriculum for their *MPOWER ONLINE ACADEMY* and for their *HIPSTERS Assistant Teacher Program*



## PowerSpeaking

An international company that enables people to clearly communicate complex ideas up, down, and across your organization, and out to the world. Together with the CEO and Learning Development Team, I guided them in the designing of their *POWERSPEAKING* curriculum.



## Connecticut Behavioral Health

Connecticut Behavioral Health provides therapy for Children, Adolescents, Families, and Adults. As part of their online learning program, I helped re-design their current Registered *Behavior Technician Program* and currently working on their *Trauma Informed Teacher Training Academy*



## TMI Consulting

are the accountability experts on diversity, equity, and inclusion. As part of their migration to the Dream See Do platform, I helped them assess and re-design their *DEI bundle of courses and DEI council courses*



## Bent on Learning

Uplifts youth through yoga and mindfulness education in the classroom. Helped them re-design their *BOL learning yoga teacher training* program to fit a hybrid model of delivery.

# PROJECTS

## CURRENT PROJECTS | INITIATED AND CONCEPTUALIZED



### APP : The Brainy

I conceptualized and provided the content for the Brainy App. The Brainy App allows you to become more aware of your own 'Brain Strengths' and the activities you do to promote it.



### MAGAZINE: My Amazing Brain

The My Amazing Brain magazine was created for the Neurodiversity Foundation as part of Brain Awareness Week, an initiative of the Dana Foundation to increase public awareness of the progress and benefits of brain research. The magazine has been designed as a tool for kids aged 10 to 12 to explore their brain's superpowers.



NEURODIVERSITY  
EDUCATION ACADEMY

### TEACHER TRAINING: Neurodiversity Friendly Schools Program

As part of the initiative under Neurodiversity Education Academy, we created a year-long teacher training program that introduces the importance of Neurodiversity in the classrooms.



### ONLINE SUMMIT: Community Builders' Summit

An online summit for community builders, by community builders. Exploring the theme "Redesigning Companies as Communities" with various talks and learning labs.



### CONFERENCE: BASE

Our mission is to gather entrepreneurs, founders, leaders, and experts who want to build relationships, learn, innovate, and grow sustainably. BASE supports and helps amplify the impact of businesses and changemakers by designing the space where the knowledge, connections, and collaboration needed to scale up can flourish.

# PREVIOUS CLIENTS

SOME OF THE ORGANIZATIONS THAT I SERVED



## Our Better World

Our Better World is the digital storytelling initiative of the Singapore International Foundation, which brings world communities together to do good. I helped the community team to identify who their stakeholders are and how to engage them



## Aflatoun International

Aflatoun International is a dynamic network of partner organisations, teachers, supporters and staff, delivering high-quality education. I co-wrote the AFLATOT curriculum - a social and financial early childhood education curriculum (3-7 years old).



## International Step By Step International

Collaborated with ISSA Program Specialist in making their Online Learning Modules for Teachers. Also created an online learning portal for the organization's training course that was funded by UNICEF.



## The FEM League

The Fem League is a media site and community committed to changing the narrative of women in society. Together with the founder and key leaders, I helped develop their curriculum program.



## Hague Institute for Innovation of Law

HiiL is a social enterprise devoted to user-friendly justice. I gave a workshop on Community Design for their Justice Innovators.

# PREVIOUS CLIENTS

SOME OF THE ORGANIZATIONS THAT I SERVED



## New World Ayurveda

New World Ayurveda is based on a Consciousness Model of Healing. I assisted the founder in putting his Health Practitioner Training Program in the Dream See Do platform.



## Treehouse Tribe

The Treehouse Tribe co-working community is home to a beautiful bunch of dreamers and sparkly enthusiasts. I helped the founder with the community design for the co-working community.



## The NetworkKing

Provides you with all the necessary tools to improve your NetworkKing skills and capabilities as you effectively Network Your Way to Success. I helped create the online learning and training program.



## Code to Change

Helped design a capacity building program that was intended for women in Pakistan to learn about coding and teacher training.



## The FEAST

The FEAST is a global community that's out to live fully and create a world of meaning, fulfillment and abundance. I supported the founder in creating strategic plans and structure for The Feast activities.

# COLLABORATIONS

## ONGOING PARTNERSHIPS

### CO-FOUNDER Neurodiversity Education Academy

An educational platform focused on awareness, advocacy and capacity building. The vision is a society that recognizes the importance of neurodiversity and amplifies the strengths as well as provides accessibility to all neurotypes.

### CO-FOUNDER Community Rituals

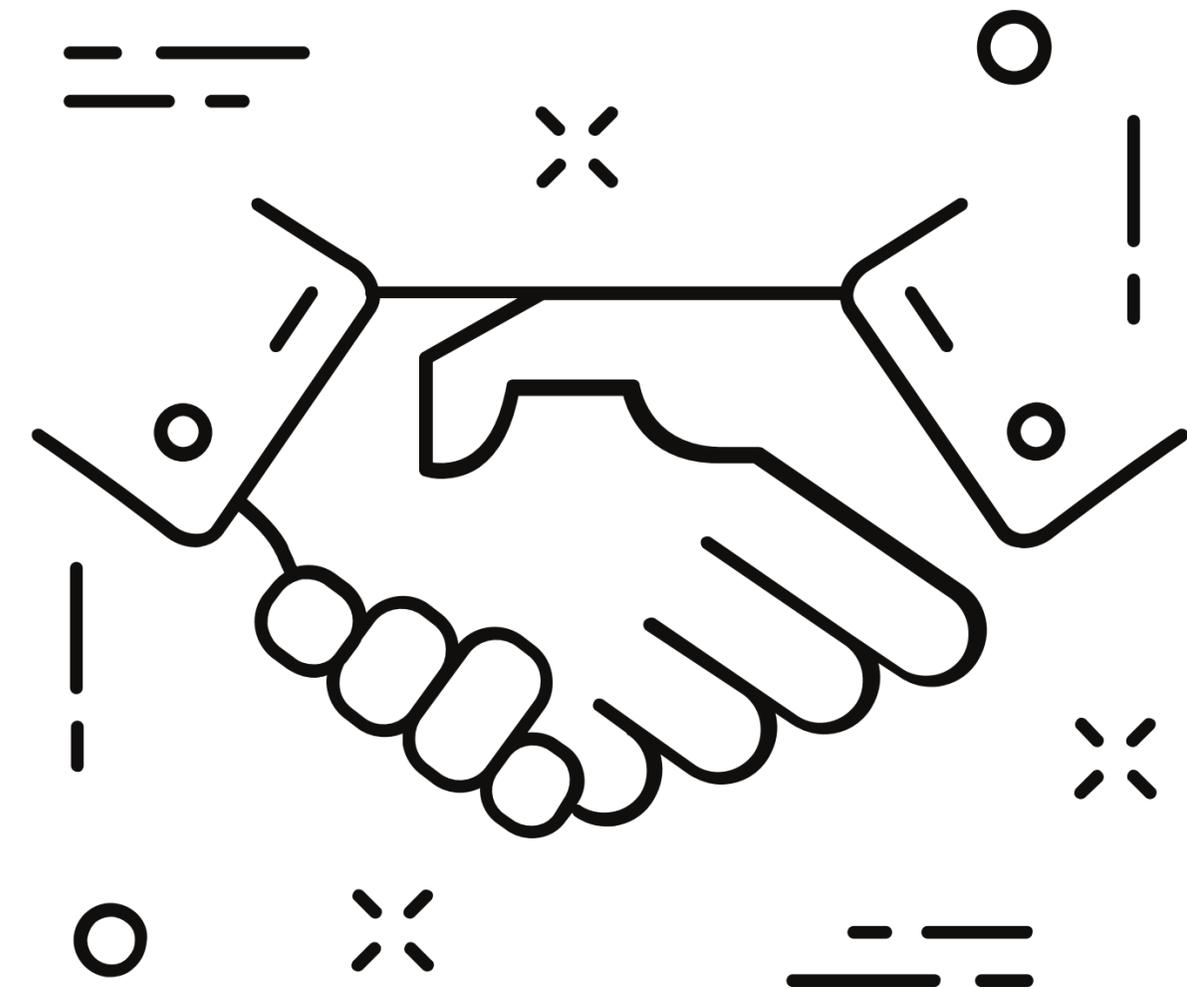
We are here to enable community leaders to understand the language of rituals in communities. We make ritual frameworks for communities because it is through communities that we feel at home in this world. Our templates are focused on facilitating collective experiences that promote connection, sense-making and support.

### CO-FOUNDER SH!FT Foundation

SH!FT works to challenge and transform perceptions and systems significantly, using our unique practices to acknowledge our deep interconnectedness in every aspect in life and embrace the lifelong work of anchoring each act in humanity for social justice.

### MENTOR Vision 20/20 Program-Happy StartUp School

A cohort program for founders and entrepreneurs who want to their excite strategy for the next decade and say yes to more impact and income with less effort.



# Some of the organizations that I gave a presentation/talk

## COMMUNITY BASED PLATFORMS AND INITIATIVES



**The International  
Coaching &  
Counselling Institute**

Gave a talk on "Post  
Traumatic Growth"



**Social Impact Award**

Gave a talk on " 3  
Mindset Shifts in  
Redesigning Businesses  
as Communities"



**CMX Spark**

Gave a Masterclass on  
"Start with Who:  
Understanding Deeply  
Who We Are Serving"



**BOMA**

Gave a workshop on  
"Digital Toolkits to  
Optimize Engagement  
and Mobilize Change"



**Purpose Disruptors**

Gave a session on  
"Exploring the Deeper  
Meaning of Community"

# WORKSHOPS I FACILITATED

SOME OF THE TOPICS I FACILITATED OR TALKED ABOUT FOR VARIOUS ORGANIZATIONS

## Start with WHO

A flagship program that I offered in various settings to encourage founders, entrepreneurs, learning experience and community designers to fully understand who they are serving. This has been run multiple times for the past 3 years and delivered to thousands of people including SSE (School for Social Entrepreneurs) .

## Understanding the Deeper Meaning of Purpose

Using an intergenerational lens in exploring purpose, this workshop has been delivered to more than 100 founders, entrepreneurs and change agents.

## Introduction to Psychological Safety and Belonging

A workshop for instructional and learning design team of the World Food Program (UN) on helping them understand the basics of psychological safety.

## Redesigning Companies as Communities

the theme for the online Community Builders' Summit that I co-organized and gave a talk on this particular topic

## Moving from Transactional to Transformational Communities

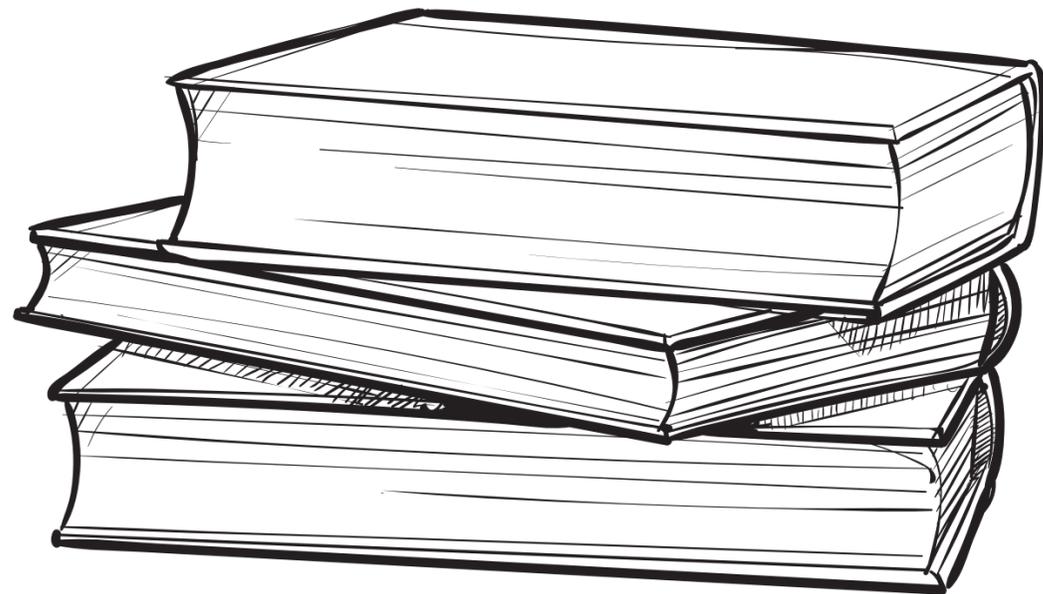
a workshop presented for community builders using the framework presented in the workbook that I co-wrote (Community Building: Designing Communities for Change). This was also presented for DISCIPLE MEDIA.

## Cultivating Safe and Brave Spaces in Communities

a workshop series for community builders on the importance of holding safe and brave spaces in their communities.



# My publications



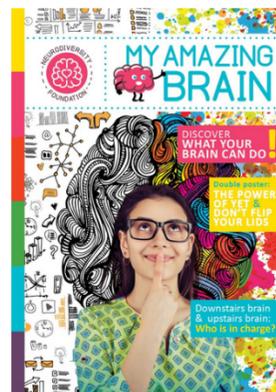
## Community Builders: Designing Communities for Change

A practical toolbox for community leaders, managers, builders who are designing transformative communities. With more than 30 plus tools, community builders, founders, managers can use the tools to intentionally create purposeful, connecting and impactful communities.



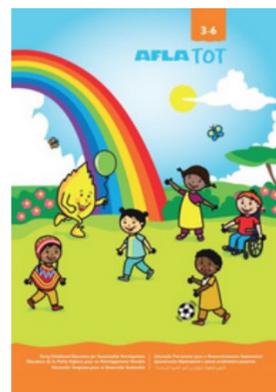
## Make Great Things Happen: 90 Day Action Planner

A Kickstarter-backed planner that was created with one intention in mind – to help creators and innovators grow their business and thrive, by offering a space to capture their business goals and aligned actions for the next 90 days.



## My Amazing Brain Magazine

A magazine for children aged 7-12 to explore and understand the different parts and functions of their brain. Created to support the move towards a more neurodiverse and inclusive society.



## Aflatot

In the Aflatot curriculum was designed for Aflatoun International. It is aimed for three to six year-olds to gather the building blocks of social and financial literacy before they reach primary school. Aflatoun International worked with 345 partners and 38 governments to reach over 10.5 million students with social and financial education.

# NON-PROFIT ORGANIZATIONS THAT I AM INVOLVED IN



## NEURODIVERSITY FOUNDATION - FOUNDING BOARD/CHAIRPERSON

Mission: To create a society that works for all individuals regardless of their braintypes, we develop in projects, the tools, community, campaigns, researches and products, to enhance societal equality, social connections and cooperation between neurodivergent and neurotypical individuals, thereby supporting to move forward towards a neurodiverse society.



## SH!FT FOUNDATION- CO-FOUNDER

Mission: We believe it's possible to create a sustainable and resilient society in which individuals, communities and the world are thriving. SH!FT Foundation designs, implements and facilitates real life learning journeys and awareness based (collective) action. Through participatory, non-formal, learn-by-doing experiences and coaching participants are immersed in unique experiential learning environments which impart vital skills for leadership needed in all levels of society.



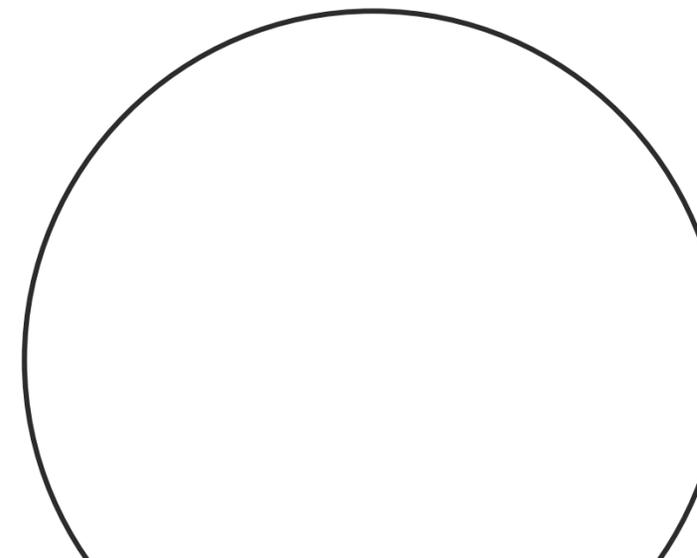
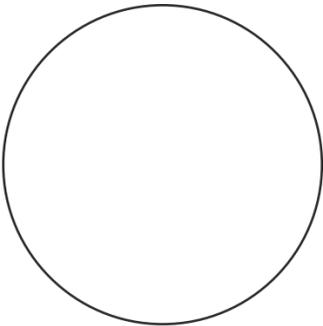
## GO LAADLI - ADVISER

Mission: Go Laadli is a social impact organization committed to creating a global movement of young women problem solvers, changemakers and leaders.



## ZEBRAS UNITE CO-OP- AMSTERDAM CHAPTER CO-LEAD

Mission: Zebras Unite is a founder-created and founder-led movement. We believe that everyone has an equal right to imagine and create the future.



# REVIEWS FROM MY CLIENTS

## Stephen Dargan

Founder-WakeUp and Co-founder:  
Happiness at Work Hub

I have only the highest regard for Lana and her ability to create a reflective, thoughtful and compassionate space that allows people attending her workshops and programs to delve deeper into previously untapped resources. I have been the beneficiary of both Lana's mentoring and facilitation skills on the Happy startup 2020 vision program and on her wonderful "Cultivating safe and brave spaces" workshops. Now more than ever we need an empathic and human approach to the way we work, communicate, and collaborate.

## Antonia Silvaggi

Co-founder - Melting Pro  
Head of Skills for Culture

I met Lana a couple of years ago on an IDEO training, Designing for Change, there was going to be a group coaching session, and it just so happened that it was only the two of us. So we had a one to one coaching session. She helped me focus on my challenge, and after that, we have always kept in touch. Lana is a true expert on community engagement, online facilitation, education/training, theories and tools to help bring people together. So not only I've always learnt a lot, but I've applied all the tools in my daily professional and private life. I took part in her Community Alchemy Mastermind Program. It was inspiring and engaging; as a true Community Alchemist, I met many inspiring people on the programme, with whom I still keep in touch and feel truly inspired. Her Community Builder toolkit with Ghost company is a must-have.

## Laurence McCahill

Co-founder- Happy Start Up School  
Co-creator Vision 20/20 Program

Lana really is one in a million. When looking for a coach and facilitator to lead our 2020 Vision program for entrepreneurs we couldn't think of anyone else that fitted the bill as well as Lana. She has rare blend of incredible warmth and generosity with a strategic and tactical mind. This means that everyone who is under her wing has benefitted from her ruthless compassionate approach – where they feel safe, supported and nurtured, but also challenged to grow to their potential. I've experienced this at first hand, as Lana has skilfully guided us as we designed and delivered the program, often without us realising it until afterwards. We continue to work with Lana on various programs and I wouldn't hesitate in recommending you work with Lana, in fact I urge you too.



Zorica Trikic

Program Manager  
International Step by  
Step Association

Carlos Saba

Co-founder, Happy  
Startup School

Merry Ellen Kwee

Superintendent School  
at EqualBright School

# Character References

MY PROFESSIONAL NETWORK

(EMAILS AND PHONE NUMBER AVAILABLE UPON REQUEST)





# Work with me!

LET ME KNOW HOW I CAN HELP.

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Website

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